

## WI-FI TOOL FOR HOTELS

The most efficient and effective in-house Marketing & Feedback solution

# **REAL-TIME GUEST REVIEW**

Protect your hotel's reputation by rectifying any issues that may arise before your guests check out

## **DIRECT WI-FI MARKETING**

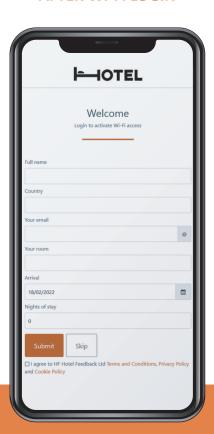
Promote in-house hotel services to your guests

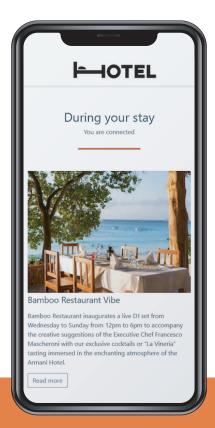
# HOTELFEEDBACK WEB APP INTERFACE

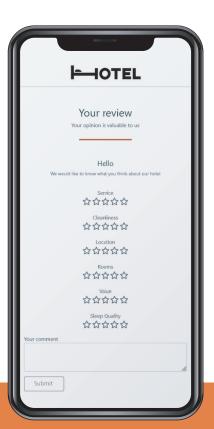
SIGN IN AFTER WI-FI LOGIN

HOTEL'S PROMO BANNER PAGE

THE GUEST REVIEW & FEEDBACK PAGE







#### ∰ From m To $\circ$ Last 6 months Last year Last 3 months -- All countries --All visits 1289 59 813 250 III Average review score Total Service Cleanliness Location Rooms Value Sleep Quality Latest reviews Domir 4.58 5.0 24/07 Score Hotel 4.0 Raque 27/07 Hotel I 3.0 wael a 2,66 i 2.0 27/07 Hotel 1.0 Korne 4.66 25/07

# HOTELFEEDBACK BACKOFFICE ANALYTICS AND REPORTING

Jul-2021 Aug-2021 Sep-2021 Oct-2021 Nov-2021 Dec-2021 Jan-2022 Feb-2022 Mar-2022 Apr-2022 May-2022 Jun-2022 Jul-2022

# WI-FI MARKETING BENEFITS TO HOTELS

- Create email lists of your guests using a GDPR compliant solution
- Create another sales point via Wi-Fi
- Promote special offers, new facilities and your events (restaurants, spa, activities, transportation, etc.)
- Advertise your affiliates and suppliers (outdoor activities, transfer services, etc)
- Share your social media pages and automatically trigger your chatbots in Messenger or WhatsApp
- Encourage the viewing of your restaurant's e-menu, the reservation of tables and online check-in
- Promote your mobile app

# WI-FI FEEDBACK BENEFITS TO HOTELS

Hotel

- Get significant number of in-house reviews than any other mean
- Create online surveys and rectifying any issues that may arise before your guests check out
- Powerful statistics, even for each room
- Get feedback per outlet (restaurant, bar, spa, congress) using short questionnaires
- Option for automatically submission of review in Google
- Increase published positive reviews and decrease published negative reviews

# +357.99.15.7695 | +30.215.215.7875 ⊗ info@hotelfeedback.gr ⊗ www.hotelfeedback.gr ⊗

25 Dimosthenis Severis Nicosia Cyprus

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